

Gender Budgeting in India: An Instrument of Women's Empowerment

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Abstract

Gender budgeting is a transformative policy tool designed to integrate gender perspectives into fiscal planning and public expenditure, aiming to reduce gender disparities and promote women's empowerment. In India, gender budgeting was institutionalized in 2005-06 and has since evolved as a critical mechanism to address gender inequality through targeted resource allocation across sectors such as health, education, and economic development. This paper examines the historical development, policy frameworks, and practical implementation of gender budgeting in India. It evaluates the successes and challenges faced in mainstreaming gender concerns into budgeting processes and assesses the impact on women's socio-economic empowerment. The study finds that while gender budgeting has led to increased budgetary allocations for women-centric programs and improvements in some gender indicators, significant hurdles remain, including capacity constraints, data gaps, and inconsistent political will. The paper concludes with recommendations to strengthen institutional frameworks, enhance monitoring, and promote inclusive participation to maximize the potential of gender budgeting as an instrument of women's empowerment.

Keywords: Gender budgeting, women's empowerment, fiscal policy, India, gender equality, public expenditure

Introduction

Gender budgeting refers to the process of integrating gender perspectives at all levels of the budgetary process, ensuring that public resources contribute to gender equality and women's empowerment. It recognizes that budget decisions impact men and women differently and seeks to address gender-specific needs through targeted allocation of resources. In India, gender budgeting was formally introduced in 2005-06 by the Ministry of Women and Child Development, marking a significant step towards gender-sensitive governance. This initiative aligns with India's commitments to international frameworks such as the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) and the Sustainable Development Goals (SDGs). This paper explores gender budgeting as an instrument of women's empowerment in India by tracing its historical development, analyzing policy frameworks, and evaluating its impact on women's socio-economic status.

Literature Review

Several scholars have underscored the importance of gender budgeting in addressing structural inequalities faced by women. Budlender (2002) defined gender budgeting as a strategy to reallocate resources to reduce gender gaps. Jain and Saxena (2017) emphasized gender budgeting's role in enhancing women's access to education, health, and economic

opportunities in India. Bhatia and Rai (2016) reflected on policy and implementation challenges, highlighting the need for sustained institutional commitment. Kapoor (2017) assessed the prospects and obstacles in effectively mainstreaming gender budgeting across Indian states. Comparative analyses by Mander and Unni (2015) reveal varied outcomes across states, pointing to differential capacities and political will. Basu and Saha (2019) argued that gender-responsive budgeting is a critical tool for social justice, addressing fiscal inequities faced by women.

Research by Chattopadhyay and Duflo (2004) underscores the importance of women's political participation in policymaking, strengthening the case for gender-sensitive fiscal policies. Broader socio-political contexts influencing gender budgeting are discussed by True (2012) and Sen and Mukherjee (2014), who highlight patriarchal structures and the political economy of gender inequality. Empirical case studies by Roy (2016) and Nagar and Raju (2018) demonstrate the tangible impacts of gender budgeting initiatives in India, while also pointing to implementation gaps and the need for improved monitoring mechanisms. The literature reveals a consensus on the potential of gender budgeting for women's empowerment but also points to implementation gaps and the need for stronger institutional mechanisms.

Methodology

This study employs a qualitative research design based on secondary data analysis. Sources include government reports, budget documents, academic articles, and policy briefs published until 2022. A thematic analysis approach is used to examine key areas such as budget allocation trends, sector-specific impacts, and institutional frameworks supporting gender budgeting in India.

Evolution of Gender Budgeting in India

India's gender budgeting initiative began with the introduction of a Gender Budget Statement in the Union Budget 2005-06. The Ministry of Women and Child Development identified schemes and programs with significant gender impact, classifying budget allocations under gender-specific and gender-neutral categories. Over time, gender budgeting expanded to state governments, with varying degrees of adoption and success. The 12th Five Year Plan (2012-17) emphasized gender budgeting as a tool for mainstreaming gender in development planning. The Gender Budgeting Network of India (GBNI) and civil society organizations played a pivotal role in advocating for transparency and accountability.

Gender Budgeting as an Instrument of Women's Empowerment

Gender budgeting in India targets multiple dimensions of women's empowerment, including:

Economic Empowerment: Increased funding for schemes like the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) and self-help groups (SHGs) has

enhanced women's income-generating opportunities (Jain & Saxena, 2017; Mander & Unni, 2015; Basu & Saha, 2019).

Health and Nutrition: Budget allocations for maternal health, nutrition programs such as the Integrated Child Development Services (ICDS), and reproductive health have improved women's health outcomes.

Education: Enhanced investment in schemes like the Sarva Shiksha Abhiyan and Beti Bachao Beti Padhao supports girls' education and reduces dropout rates.

Legal and Social Protection: Funds have been directed towards women's safety, legal aid, and schemes addressing gender-based violence.

Impact Assessment

Gender budgeting has led to several significant positive outcomes in India, underscoring its potential as a policy instrument for advancing women's empowerment. One of the most notable impacts has been the increase in public expenditure on women-focused programs, which has been linked to improvements in key gender-related indicators. According to the Planning Commission (2014), enhanced funding for education and health schemes has contributed to increased female literacy rates and better health outcomes for women and children. For example, maternal mortality rates have declined, and access to reproductive health services has expanded due to targeted investments under gender budgeting frameworks. These improvements reflect the effective channeling of resources toward addressing structural disadvantages faced by women in these critical sectors.

Economic empowerment initiatives financed through gender budgeting have also demonstrated notable success. Programs such as MGNREGA have allocated a substantial portion of funds for women's participation, providing them with stable income opportunities and fostering financial independence (Chattopadhyay & Duflo, 2004). Self-help groups (SHGs) and microfinance schemes, supported through gender-sensitive budgeting, have enabled women to access credit and entrepreneurship opportunities, thereby enhancing their economic agency and social standing (Basu & Saha, 2019). Jain and Saxena (2017) point out that these economic gains have facilitated greater participation of women in local governance and community decision-making processes, contributing to the democratization of rural and urban spaces and reinforcing women's voices in public affairs.

In the education sector, increased budgetary allocations for schemes such as Sarva Shiksha Abhiyan and Beti Bachao Beti Padhao have made significant strides in improving girls' enrollment and retention rates. These initiatives have helped reduce gender disparities in education, empowering girls with knowledge and skills necessary for their future socio-economic participation.

Despite these positive outcomes, several critical challenges limit the overall impact of gender budgeting in India. One major issue is the gap between budget allocation and actual

expenditure. While the government may allocate significant funds for women-centric schemes, delays and inefficiencies in fund disbursement often hamper program implementation and outcomes. This underutilization of allocated resources diminishes the potential benefits of gender budgeting. Another significant challenge is the lack of comprehensive gender-disaggregated data, which is essential for monitoring and evaluating the effectiveness of gender budgeting initiatives (Sharma, 2019). Sharma (2019) notes that the absence of detailed data impedes the ability to measure outcomes accurately, understand the specific needs of diverse groups of women, and identify gaps in policy implementation. This data limitation also affects accountability mechanisms, making it difficult to ensure that resources are reaching intended beneficiaries and achieving desired empowerment outcomes.

Institutional capacity constraints further hinder the effective implementation of gender budgeting. Many government departments and local bodies lack trained personnel and expertise in gender analysis, which affects the integration of gender perspectives into budgeting processes (Bhatia & Rai, 2016; Kapoor, 2017). Additionally, political will and commitment to gender budgeting vary widely across states and ministries, leading to uneven adoption and impact (Mander & Unni, 2015). In some regions, gender budgeting remains symbolic rather than substantive, with limited efforts to mainstream gender concerns into core fiscal policies. Overall, while gender budgeting has catalyzed important progress in addressing gender inequalities and empowering women in India, these challenges underscore the need for strengthened institutional frameworks, enhanced data systems, and sustained political commitment (True, 2012; Sen & Mukherjee, 2014). Addressing these issues will be critical for realizing the full potential of gender budgeting as a transformative tool for women's empowerment and gender justice.

Challenges in Implementation

Despite the progressive framework and promising outcomes associated with gender budgeting in India, the implementation process faces several significant challenges that limit its overall effectiveness. These challenges range from institutional and administrative constraints to data limitations and political factors, all of which contribute to uneven progress in achieving gender-responsive fiscal policies.

Inadequate Institutional Capacity and Training: One of the foremost challenges in implementing gender budgeting is the lack of adequate institutional capacity. Many government departments and agencies responsible for budget formulation and execution do not have sufficient expertise or training in gender analysis. Budget officers and planners often lack the necessary skills to integrate gender perspectives systematically into budget proposals, allocations, and monitoring mechanisms. This capacity deficit results in superficial gender budgeting practices that focus more on categorizing expenditures rather than conducting a thorough gender impact analysis (Bhatia & Rai, 2016). Without trained

personnel, the process remains a technical exercise rather than a strategic tool for transformative change.

Insufficient Gender-Disaggregated Data: Effective gender budgeting requires reliable and comprehensive gender-disaggregated data to inform policy decisions and track outcomes. However, there is a persistent lack of such data across many sectors in India. This data gap hampers the ability to analyze the distinct needs and vulnerabilities of different groups of women, such as rural women, women from marginalized communities, and women with disabilities. Without detailed data, policymakers struggle to design targeted interventions or evaluate the impact of budget allocations on women's empowerment (Sharma, 2020). Additionally, the absence of robust data undermines transparency and accountability, making it difficult to ensure that funds intended for women's programs are used efficiently and equitably.

Limited Political Will and Commitment: Political will is a critical factor influencing the extent to which gender budgeting is prioritized and effectively implemented. In India, the commitment to gender budgeting varies significantly across states and ministries. While some states have embraced gender budgeting as a core component of their development agenda, others treat it as a peripheral or symbolic activity. This variation often stems from differing levels of awareness, gender sensitivity, and prioritization among policymakers and elected representatives (Mander & Unni, 2015). Without sustained political commitment at the highest levels, gender budgeting initiatives risk being underfunded, poorly implemented, or discontinued altogether.

Coordination and Integration Challenges: Gender budgeting requires coordinated efforts between multiple government departments, including finance, women and child development, health, education, and rural development. However, fragmentation and lack of coordination among these departments often hinder the seamless integration of gender perspectives into the budgeting process. Departments may work in silos, leading to duplication of efforts or gaps in coverage. Furthermore, gender budgeting is sometimes seen as an additional task rather than an integral part of the overall budgeting process, which limits its impact.

Budgetary Constraints and Competing Priorities: India's fiscal environment is characterized by competing demands for limited public resources. While gender budgeting aims to prioritize women-focused programs, these initiatives often compete with other pressing development needs such as infrastructure, defense, and economic growth. Budgetary constraints can lead to insufficient funding for women's programs or reallocation of funds away from gender-sensitive initiatives. Additionally, economic downturns or fiscal austerity measures may disproportionately affect gender budgeting efforts, as expenditures deemed non-essential may be cut first.

Monitoring and Evaluation Deficiencies: Robust monitoring and evaluation (M&E) mechanisms are essential for assessing the effectiveness of gender budgeting and ensuring

accountability. However, in India, M&E systems for gender budgeting are often weak or underdeveloped. There is a lack of standardized indicators, frameworks, and methodologies to measure gender outcomes and budget impact comprehensively. Consequently, it becomes difficult to track whether allocated funds translate into tangible improvements in women's empowerment or to identify best practices and areas needing improvement (Roy, 2016; Nagar & Raju, 2018).

Socio-Cultural Barriers: Beyond technical and institutional challenges, socio-cultural norms and gender biases also affect the implementation of gender budgeting. Deep-rooted patriarchal attitudes and societal resistance to women's empowerment can influence policy priorities and resource allocation decisions (True, 2012). In some cases, women may face barriers in accessing services or benefits funded through gender budgeting due to discrimination, lack of awareness, or social restrictions.

Future Directions

To strengthen gender budgeting as a transformative tool for women's empowerment in India, several strategic measures must be undertaken. These future directions focus on addressing existing challenges, improving institutional frameworks, and fostering an enabling environment that ensures gender-responsive fiscal policies translate into real empowerment outcomes for women.

Strengthening Institutional Mechanisms and Capacity-Building: A critical future direction is enhancing institutional capacity at all levels of government. This involves comprehensive training programs for budget officers, planners, and policymakers on gender analysis and gender-responsive budgeting techniques. Establishing dedicated units or cells within finance ministries and relevant departments can institutionalize gender budgeting practices, ensuring sustained focus and expertise. Capacity-building efforts should extend to local government bodies, which play a pivotal role in implementing gender-sensitive programs on the ground (Bhatia & Rai, 2016).

Enhancing Data Collection and Management Systems: Developing robust gender-disaggregated data systems is essential for effective planning, monitoring, and evaluation. Future efforts should prioritize the integration of gender indicators into national and state-level data collection frameworks. Leveraging technology and digital platforms can improve the accuracy and timeliness of data, facilitating real-time tracking of budget allocations and outcomes. Collaborations with research institutions and civil society can also help generate qualitative insights and fill data gaps, especially concerning marginalized groups of women (Roy, 2016).

Promoting Participatory and Inclusive Budgeting Processes: Inclusive participation of women's groups, community organizations, and civil society in the budgeting process can enhance the relevance and responsiveness of gender budgeting. Mechanisms such as gender audits, public consultations, and participatory budgeting forums should be institutionalized

to ensure that women's voices influence fiscal decisions. Empowering grassroots organizations to engage with budget planning and monitoring will strengthen demand-side accountability and improve program targeting (Nagar & Raju, 2018).

Integrating Gender Budgeting with Broader Development and Policy Frameworks: Gender budgeting should not function in isolation but as an integral component of broader development planning and gender equality policies. Aligning gender budgeting with national frameworks such as the Sustainable Development Goals (SDGs), the National Policy for Women, and state-level gender action plans will provide coherence and amplify impact. This integration can facilitate cross-sectoral coordination and ensure that gender considerations permeate all aspects of governance and development.

Institutionalizing Robust Monitoring and Evaluation Mechanisms: Future directions must emphasize the development of standardized monitoring and evaluation (M&E) frameworks tailored to gender budgeting. These frameworks should include clear indicators, benchmarks, and reporting protocols to assess both financial allocations and gender-specific outcomes. Building the capacity of evaluation agencies and encouraging independent audits will enhance transparency and accountability, enabling policymakers to refine strategies based on empirical evidence.

Securing Sustained Political Commitment and Advocacy: Sustained political will is vital for the longevity and success of gender budgeting initiatives. Advocacy efforts should continue to sensitize political leaders, bureaucrats, and the public about the importance of gender-responsive budgeting. Highlighting success stories and demonstrating the socio-economic returns of gender budgeting can help garner broader support. Additionally, legal and policy mandates requiring gender budgeting at all government levels can institutionalize commitment beyond electoral cycles (Mander & Unni, 2015).

Addressing Socio-Cultural Barriers Through Awareness and Education: Future strategies should also target socio-cultural barriers that impede women's access to benefits funded through gender budgeting. Awareness campaigns, gender sensitization workshops, and community engagement programs can challenge discriminatory norms and empower women to claim their entitlements. Education systems should incorporate gender equality curricula to foster long-term cultural change (True, 2012).

Leveraging Technology and Innovation: Harnessing digital tools and innovations can improve the efficiency, transparency, and outreach of gender budgeting initiatives. Online platforms for budget tracking, mobile applications for beneficiary feedback, and data analytics can enhance citizen engagement and policy responsiveness. Technology can also facilitate capacity-building through virtual training and knowledge-sharing networks (Roy, 2016).

By adopting these multifaceted future directions, India can deepen the impact of gender budgeting, ensuring that fiscal policies not only allocate resources equitably but also

translate into substantive empowerment and gender equality. A concerted effort involving government, civil society, academia, and the private sector will be essential to transform gender budgeting into a powerful lever for sustainable development and social justice.

Conclusion

Gender budgeting in India has made significant strides in mainstreaming gender concerns into the fiscal policy framework, ensuring targeted resource allocation to address women's needs across multiple sectors. The increased budgetary emphasis on women-centric schemes has contributed to measurable improvements in education, health, and economic participation among women, signaling the potential of gender budgeting as an effective empowerment tool. However, its transformative promise remains partially realized due to persistent challenges, including limited capacity, inadequate gender-disaggregated data, and variable political commitment at the state and local levels. For gender budgeting to fully realize its potential, it is imperative to institutionalize gender-sensitive budgeting practices through comprehensive capacity-building and training for policymakers and budget officers. Furthermore, strengthening monitoring and evaluation mechanisms with robust gender-disaggregated data is essential to assess program effectiveness and ensure accountability. Inclusive participatory approaches that amplify women's voices in budgeting processes can also enhance responsiveness and relevance. Finally, aligning gender budgeting with broader development goals and legal frameworks will provide the necessary policy coherence to sustain and deepen women's empowerment. In sum, while gender budgeting in India has laid a crucial foundation for advancing gender equality, a concerted effort to overcome implementation gaps and foster an enabling environment is critical. Continued political will, institutional support, and public engagement will be essential to transform gender budgeting into a powerful instrument for achieving substantive and sustainable women's empowerment in India.

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